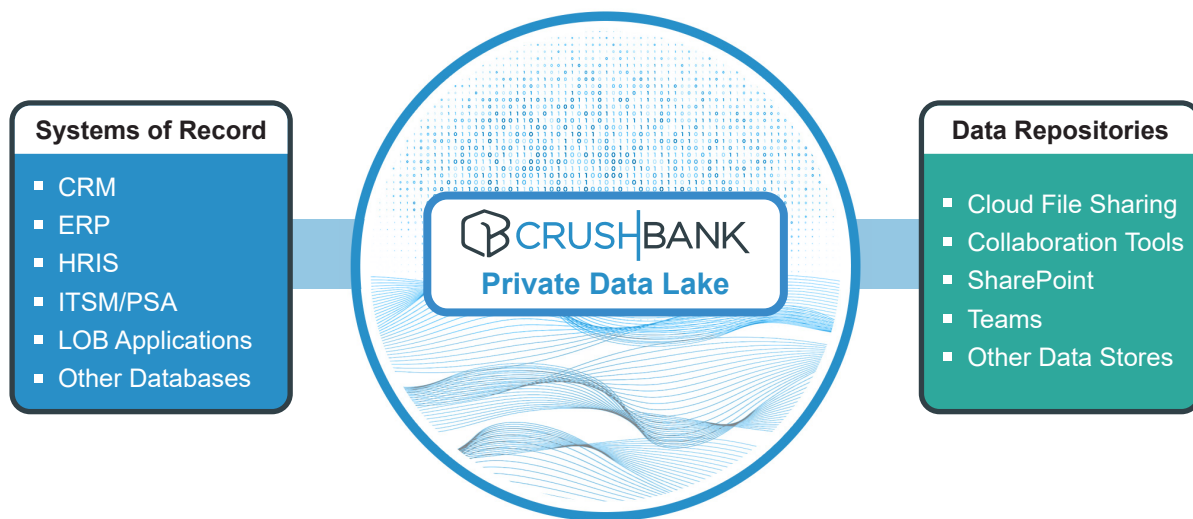# The CrushBank
Universal Ingestion API

CrushBank's API is designed to be straightforward and easy to connect to any system, allowing seamless integration with the CrushBank data lake.

Our solution has been designed to enrich and normalize the data making it immediately valuable without the development cycles or need to restructure your data.

Our REST API offers four key endpoints that facilitate data ingestion and management:

Systems of Record
- CRM
- ERP
- HRIS
- ITSM/PSA
- LOB Applications
- Other Databases

CRUSH|BANK Private Data Lake

Data Repositories
- Cloud File Sharing
- Collaboration Tools
- SharePoint
- Teams
- Other Data Stores

Customization, Consistency, Governance, Easy Access

Key Features	
Ease of Integration	The API is designed to be straightforward, making it easy to connect any system to CrushBank's data lake.
Persistent Connections	Build and maintain a persistent connection for timely updates, ensuring data is always up-to-date.
Permission Handling	Honor permissions from your systems, provided they are exposed, ensuring secure and compliant data handling.
Searchable Data	Make your data searchable alongside other systems and within conversational platforms like Microsoft Teams and Slack.
Data Aggregation	Aggregate data from multiple sources to provide comprehensive insights.
AI-Driven Efficiency	Use your custom data to build business processes that leverage AI models, driving operational efficiency.

Implementation Timeframe: Leverage the API and start integrating data within hours, streamlining your operations quickly and effectively.